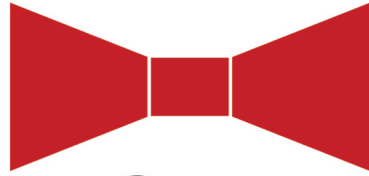


ELEVENTH ANNIVERSARY

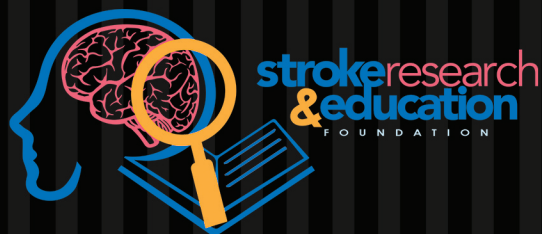


The
Red
Ball

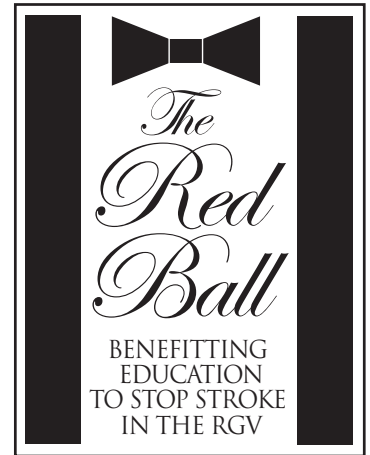
BENEFITTING
EDUCATION
TO STOP STROKE
IN THE RGV

SATURDAY, MAY 2, 2026

MITTE CULTURAL DISTRICT | CULTURAL CENTER | BROWNSVILLE
7:00 p.m. to midnight



ELEVENTH ANNIVERSARY



Event Details

What: An Evening Gala

- ↪ Dinner and Dancing
- ↪ A Tribute to Stroke Survivors
- ↪ Valet Parking for All
- ↪ Red Carpet Welcome
- ↪ Photo Portraits

When: Saturday, May 2, 2026
7:00 p.m. to 12:00 midnight

Where: Mitte Cultural District
Cultural Center
1700 E. 6th Street
Brownsville, Texas

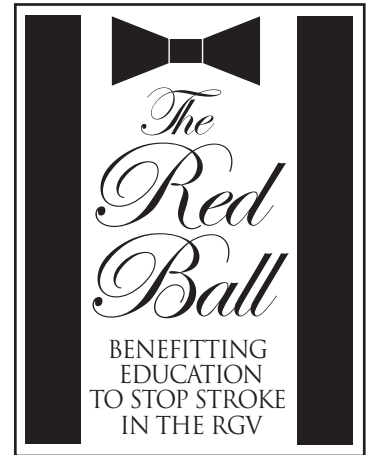
Since 2016, Rio Grande Valley cities have joined forces with The Red Ball in a united effort to fight stroke. Proceeds from this event will again go to the Stroke Research and Education Foundation, your local organization dedicated to the development of educational programs, stroke awareness and stroke research focused on our border communities.

Stroke is the fifth leading cause of death in the US, and a leading cause of long term disability. We wish we could say that the battle against stroke has been won, but we are not there yet.

Your sponsorship dollars and support of this event will help. Help us make stroke preventable, treatable and beatable.



ELEVENTH ANNIVERSARY



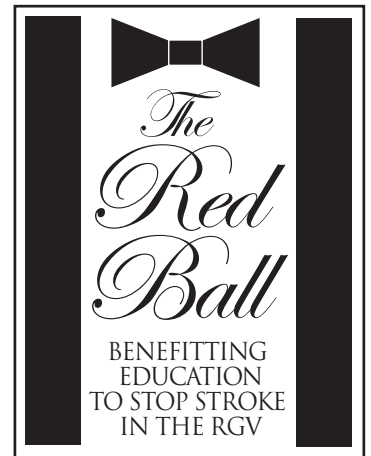
2026 Ad Sizes and Rates

By placing an ad in The Red Ball program book you will be helping the Stroke Research and Education Foundation in their community-wide education program to truly help make stroke preventable, treatable and beatable.

Ad Space	Size	Cost
Inside Cover (front or back)	7.5” high x 4.5” wide	\$1,000
Center Spread	Two 7.5” high x 4.5” wide pages at center of program	\$1,500 (Not available if Platinum Sponsorship is sold)
Full Page	7.5” high x 4.5” wide	\$500
Half Page	3.5” high x 4.5” wide	\$250
Quarter Page	3.5” high x 2.25” wide	\$125

- All ads are in black and white.
- Please provide “camera ready” art or a business card, or provide information so that we can create the ad.
- Ads to be emailed to strokerefoundation@gmail.com, deadline April 12, 2026.

* If you would like us to create a general ad for you, please let us know by April 10, 2026.



2026 Sponsorship Opportunities

Double Platinum: \$10,000

- Dedicated waiters assigned to your tables
- Complimentary wine, table beverage service
- Special table signage with your two tables of 12 Gala tickets each
- Inside middle program book, double truck two-page ad
- Sponsor listing in program book
- Listing with logo on PowerPoint screen at Gala
- Acknowledgement from podium
- “Spotlight” illuminated logo projected throughout evening

Platinum: \$5,250

- Dedicated waiter assigned to table
- Complimentary wine, table beverage service
- Special table signage with your table of 12 Gala tickets
- Two-page ad and separate sponsor page listing in program book
- Listing with logo on PowerPoint screen at Gala
- Listing with logo on the sponsor board to be displayed at Gala
- Acknowledgment from podium

Gold: \$2,800

- Special table signage with 8 Gala tickets
- Full-page ad and sponsor page listing in program book
- Listing with logo on PowerPoint screen at Gala
- Listing with logo on the sponsor board to be displayed at Gala
- Acknowledgment from podium

Silver: \$1,250

- Four Gala tickets
- ½ page ad and sponsor page listing in program book
- Listing with logo on PowerPoint screen at Gala
- Listing with logo on the sponsor board to be displayed at Gala

Bronze: \$750

- Two Gala tickets
- ¼ page ad and sponsor page listing in program book
- Listing with logo on PowerPoint screen at Gala
- Listing with logo on the sponsor board to be displayed at Gala

Individual Ticket: \$200

Ad & Sponsorship Agreement Form

ELEVENTH ANNIVERSARY

Business or Individual Name: _____

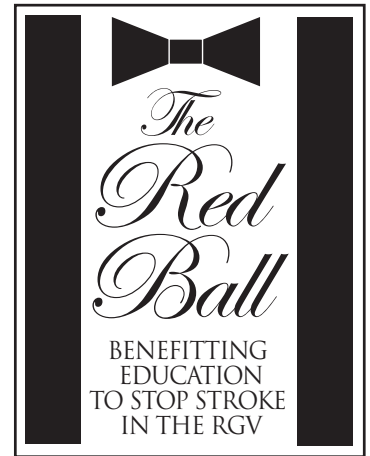
Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Phone: _____ Email: _____

Please list my/our name in publicity and on signage as: _____



You must confirm the number of people who will be attending the event under your sponsorship by Wednesday, April 29. If no one will be attending, let us know if we may share those seats with other guests, such as invited stroke survivors.

If we do not hear from you before the Red Ball, we will assume that you will not have attendees at the event.

Program Ads

- YES, I/we would like to place an ad in The Red Ball program book.**
 - Inside Cover** (Front or Back): \$1,000
7.5" high x 4.5" wide
 - Center Spread:** \$1,500
Two 7.5" high x 4.5" wide pages at center of program
 - Full Page:** \$500
7.5" high x 4.5" wide
 - Half Page:** \$250
3.5" high x 4.5" wide
 - Quarter Page:** \$125
3.5" high x 2.25" wide

This information will help us limit the expense of meals ordered and not consumed. Thank you for your consideration.

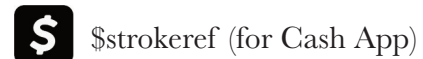
Contact information:
email: strokerefoundation@gmail.com
phone: 956-455-5101 (Teri Retana)

Sponsorships

- YES, I/we would like to sponsor The Red Ball at the following level:**
 - Double Platinum:** \$10,000
 - Platinum:** \$5,250
 - Gold:** \$2,800
 - Silver:** \$1,250
 - Bronze:** \$750
 - Individual Ticket:** \$200
- X _____ = \$ _____

NOTE: All ads are in black and white.

Deadline for submission is Friday, April 12, 2026



Please make all checks payable to the Stroke Research and Education Foundation

- Payment made to Cash App \$strokeref (Note Red Ball on submission.)
- Enclosed is a check for \$_____.
- I am enclosing "camera ready" copy of our program ad and/or logo.
- I am emailing graphic files of our program ad and/or logo to: strokerefoundation@gmail.com
- I will pay for a sponsorship; however, you may donate the tickets.

Mailing Address

Please submit your payment via one of the above options, or mail check to SREF • PO Box 530181 • Harlingen, TX 78550. Program book ads can be emailed or mailed. For more information, visit www.Strokeref.org